pic conductive adhesive **1810** (z-axis conductive) as previously described is applied between pages **1802** at the spine. Book **100** may then be bound in accordance with conventional techniques; as will be understood the embodiment of FIG. **18** is particularly suited for perfect binding techniques.

It will be understood that while various of the conductors and connections are shown in the drawing as single lines, particularly FIGS. **3**A and **3**B, they are not so shown in a limiting sense, and may comprise plural conductors or connections as understood in the art. Similarly, power connections, various control lines, and the like to the various elements are omitted from the drawing for the sake of clarity. Further, the above description is of preferred exemplary embodiments of the present invention, and the invention is not limited to the specific forms shown. Modifications may be made in the design and arrangement of the elements within the scope of the invention, as expressed in the claims.

I claim:

1. An apparatus for presenting combined visual and sensory material comprising:

a. a circuit comprising a memory, the memory responsive to a first switch, the circuit for identifying sensory material in response to the memory;

b. a plurality of leaves bound together each at a respective edge to form a binding, each leaf comprising:

(1) visual material;

(2) a respective second switch formed within the leaf and associated with the visual material; and

(3) a respective conductor formed within the leaf and extending from the respective second switch to a position proximate to the respective edge; and

c. a plurality of inter-leaf conductive paths through the binding for coupling each respective second switch to the circuit, the circuit for presenting identified sensory material in further response to any respective second switch operation.

2. The apparatus of claim **1** wherein the circuit further comprises a speaker for presenting the identified sensory material.

3. The apparatus of claim **1** wherein the circuit further comprises an electronic display for presenting the identified sensory material.

4. The apparatus of claim **1** wherein the circuit further comprises a means for emitting a fragrance for presenting the identified sensory material.

5. The apparatus of claim **1** wherein the circuit identifies an absence of sensory material to be presented in response to the memory and to respective second switch operation.

6. The apparatus of claim **1** wherein the circuit further comprises a means for identifying at random sensory material to be presented in response to the memory and to respective second switch operation.

7. The apparatus of claim **1** wherein the circuit further comprises a counter having a count for identifying sensory material in response to the count, the memory, and to respective second switch operation.

8. The apparatus of claim **1** wherein the circuit further comprises a counter having a count for identifying sensory material to be repeatedly presented in response to the count, the memory, and to repeated respective second switch operation.

9. The apparatus of claim **1** wherein the apparatus further comprises a cover comprising the first switch.

10. The apparatus of claim **9** wherein the first switch is located on an inner surface of the cover.

11. An apparatus for presenting combined visual and sensory material comprising:

a. a plurality of leaves bound together each at a respective edge to form a binding, each leaf comprising:

(1) visual material;

(2) a respective switch formed within the leaf and associated with the visual material; and

(3) a respective conductor formed within the leaf and extending from the respective switch to a position proximate to the respective edge;

b. a circuit comprising a memory, the circuit for identifying sensory material in response to the memory, the memory responsive to operation of a respective switch; and

c. a plurality of inter-leaf conductive paths through the binding for coupling each respective switch to the circuit, the circuit for presenting identified sensory material in further response to operation of any respective switch.

12. The apparatus of claim **11** wherein the circuit further comprises a speaker for presenting the identified sensory material.

13. The apparatus of claim **11** wherein the circuit further comprises an electronic display for presenting the identified sensory material.

14. The apparatus of claim **11** wherein the circuit further comprises a means for emitting a fragrance for presenting the identified sensory material.

15. The apparatus of claim **11** wherein the circuit identifies an absence of sensory material to be presented in response to the memory and to respective switch operation.

16. The apparatus of claim **11** wherein the circuit further comprises a means for identifying at random sensory material to be presented in response to the memory and to respective switch operation.

17. The apparatus of claim **11** wherein the circuit further comprises a counter having a count for identifying sensory material in response to the count, the memory, and to respective switch operation.

18. The apparatus of claim **11** wherein the circuit further comprises a counter having a count for identifying sensory material to be repeatedly presented in response to the count, the memory, and to repeated respective switch operation.

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